

## **Petali di Luce Let your beauty flourish.**



Life is a constant switch-over of opposites; hot and cold, full and empty, light and dark, Yin and Yang, day and night. In order to maintain a good psycho-physical balance, our body needs to follow these fluctuating forces that must be knowingly appeased. Marzia de Servi firmly upholds this age-old philosophy and has achieved Petali di Luce, a cosmetic line that pursues the same natural recurring forces. Daytime is for vitality and unflagging energy, night is the time for stillness and transforming energies

Now, the New Petali di Luce Cosmetic Line has been created to meet our bodies fundamental requirements, while attending to these alternating forces.

From the first hours of the morning we are being requested vitality and rapidity to handle the new day: responsibilities, commitments, important appointments; being late seems to be ineludible. Nonetheless, your daily regimen of skincare should always include appropriate skin cleansing using simple and effective products to leave the skin feeling fresh and toned, lifting surface impurities and toxins collected every day.

At night all quiets down, our daily commitments have been dealt with, and now is the perfect time to finally carve out moments for yourself and pleurably ease into taking the essential steps towards radiant skin and psycho-physical wellness. Now, pampering yourself, caring for your skin becomes a ritual, a precious space bringing to light your own identity and balance, helping you to focus to greater awareness. Paying close attention to your own needs and personal desires gives you the unique opportunity for a pleasurable sensation of wellbeing.

Marzia de Servi's laboratory has created Petali di Luce, an innovative and complete anti-ageing line of skin care products to address your personal concerns regarding the appearance of premature ageing, while restoring a more radiant complexion, visibly rejuvenated and fresher skin.

Marzia de Servi has used the **Biofitopeptine Complex**<sup>®</sup>, its own functional ingredient we will explain below, so to ensure visible anti-ageing effect. We have achieved gentle formulations for deep-down skin cleansing, included the lavish advantages of finely micronized pearls in some of our products in order to create a new Line paving the way to a brighter and vital skin.

Therefore, the combination of these skin-specific benefits make the Petali di Luce Line a comprehensive range created to target a wide and diversified Clientele:

- **Middle / Higher End Market;**
- **Subjects whose skin might be lifeless, dull-looking, with yellowish undertones, thickened.** Very often, people with skin in the conditions just described happen to be smokers, they may not have a balanced diet, (they may over-indulge with sweets, fatty and fried foods, they may be munching constantly, may be having alcoholic beverages, or sodas, etc.) what is more, they may go through their frenzied lives immersed in smog and city pollution.
- **Subjects who might use too much indoor tanning devices,** who might also have dull and yellowish skin, and therefore are interested in products containing functional ingredients able to stimulate intracellular material formation (collagen, elastin, hyaluronic acid).
- **Subjects** who wish to **prevent wrinkles formation (Subjects in their thirties)** or those who wish to **limit early signs of ageing (Subjects in their late forties), both of whom can find a cogent ally in the Petali di Luce Line.**

## FUNCTIONAL INGREDIENTS DESCRIPTION

The Key Ingredient in Marzia de Servi's new line is our **Biofitopeptine Complex**<sup>®</sup>, or rather this is the name we have created and registered to characterize a precise compound of functional ingredients purposely selected by Marzia de Servi's laboratory.

**Biofitopeptine Complex**<sup>®</sup>'s first component is the glycolic extract, obtained from Red Clover Blossoms, reputed to help regenerate the dermis.

The other **Biofitopeptine Complex**<sup>®</sup> 's components are the oligopeptides. In order to understand what oligopeptides are, first we have to start by defining amino acids. They are organic molecules naturally occurring and fundamental to Humans since they play a key role in our metabolism. In fact, they are the building blocks of proteins.

In a lab, it is possible to obtain two or more amino acids to link together so to form a chain structure called a peptide. When the peptide is formed by 4 or 5 amino acids, we get an oligopeptide. In the Cosmetic Industry, it is paramount to have this short chain oligopeptide sequence, as achieved with our **Biofitopeptine Complex**<sup>®</sup>, since it allows for better product penetration into skin.

As mentioned earlier, amino acids are organic compounds naturally occurring, twenty (20) of them regularly occurring in proteins, and according to the sequence they form when linking

together by peptide bond, they form different proteins with different structures and properties. The same way, peptides will also form different structures with different properties. Simply put and to conclude, our **Biofitopeptine Complex**<sup>®</sup> varies function according to the way specific and/or different amino acids will be linked into specific oligopeptide chains.

As such, our **Biofitopeptine Complex**<sup>®</sup> works:

- By fighting the presence of unsightly under eye bags and lessening their volume by decreasing capillary permeability and increasing interstitial liquid drainage;
- By lessening the bluish dark skin coloration common to under eye circles, allowing for a better elimination of hemoglobin and its waste material;
- By combating the formation of lines by stimulating cellular activity;
- By plumping lips and their contour by increasing collagen and Glycosaminoglycans production.

Our **Biofitopeptine Complex**<sup>®</sup> is therefore a generic registered name given to a compound made from a specific mix between the Red Clover Blossom Extract and one or more oligopeptides accurately chosen according to the product function we wanted to achieve. Hence, the Bright Day Cream, a cream to lessen visible fine lines, contains a completely different oligopeptide than our Deep Eyes Contour Cream, since the latter is aimed at reducing eye area puffiness.

Additionally to our **Biofitopeptine Complex**<sup>®</sup> we have selected other functional ingredients for the exfoliating products; namely:

- A regenerating complex: Bacillus Ferment based;
- Fruit acids: Glycolic, Citric and Lactic acids;
- A pure hydrating vegetal complex: based on Cogongrass also called Red Baron Japanese Bloodgrass; (*Imperata Cylindrica*)
- Pure Vegetal Oils: Avocado, Sweet Almond and Jojoba Oils.

## **DESCRIPTION OF SOME SKIN CONCERNS AND POSSIBLE SOLUTIONS**

Let us analyze specific skin concerns arising from skin ageing together with the solutions Marzia de Servi is putting forward with the new Petali di Luce Line.

### **Wrinkles**

Skin ageing is determined in part by reduced cell turnover resulting in a decreased production of connective tissue such as collagen, elastin, hyaluronic acid, to name a few, essential to skin since they constitute a true and complete scaffolding structure.

As a result, while skin is not able to repair itself as fast as it used to, we notice skin sagging, and increased visible lines.

To address this concern Marzia de Servi has combined the action of the Red Clover Blossom and an accurately chosen oligopeptide.

The Red Clover Blossom is isoflavone rich, meaning it contains a high grade substance capable of inducing dermis resurfacing and maintaining good skin moisture.

The extract's activity in question has undergone in vitro testing: human fibroblasts (cells that give rise to connective tissue) were grown in a chemical environment enriched with 1% Extract providing the nutrients needed to survive outside the body. As a result, a 99% increase of intracellular protein synthesis was registered.

The anti-wrinkle oligopeptide we selected is in fact able to revitalize cellular activity. To demonstrate such action, human fibroblasts were cultivated in vitro in a chemical soup enriched with the extract in question. The study had revealed a 267% increase of the Glycosaminoglycans and a 151% increase in collagen level.

### **Suggested Products**

**BRIGHT DAY CREAM** Day Cream for face, neck and décolleté.

**LIFTING LIGHT CONTOUR EYES** Day Fluid for the entire eye area.

**VITAL NIGHT CREAM** Night Cream for face, neck and décolleté

**LIGHT GOLD MASK** Night facial mask also for neck and décolleté

**VITAL EYES CONTOUR CREAM** Night Cream for the entire eye area.

**GOLD WATER ACTIVATOR AND GOLD POWDER MASK** Professional products for face, neck and décolleté treatments.

### **Impure Skin**

For your skin to look as young and radiant as you feel, you need to always include accurate yet gentle cleansing in your skin care routine.

For this reason, we have achieved products for daily Cleansing and others for Exfoliating. More precisely, we have developed two (2) exfoliating products whose functions vary since, once again, they have different key ingredients:

- A regenerating complex made of a proteolytic agent able to brake chemical cohesion between the skin's corneocytes; simply put, a complex to gently slough away dull-looking dead skin cells, leaving behind radiant and luminous skin, without disturbing its delicate protective mantle
- Fruit acids: Glycolic, Citric and Lactic acids combined in such a way to obtain a pH~3 product that will have a gentle exfoliating action on the very upper skin layer often obscured by impurities.

### **Suggested Products**

**SUNRISE CLEANSING GEL** face gel for your daily skin cleansing regimen;

**MOONLIGHT CLEANSING MILK** Cleansing Milk for daily evening face cleansing;

**MOONLIGHT TONER** Toning Lotion to sooth and tone the complexion;

**REGENERLIGHT** professional use product for exfoliating treatments;

**REVITALIGHT FLUID AND BALANCING FLUID** professional use fluids to complete the exfoliating treatments.

## **Under eye Puffiness**

The fragile eye zone is threaded by a fine capillaries network. Eye puffiness may result from different factors, e.g. among others, tiredness, causing plasma and proteins structures to permeate through the capillaries walls and oedemous fluid retention to settle under the eyes, forming what is commonly called bags. Skin ageing is often associated with capillaries fragility, hence under eyes bags and puffiness can become a permanent skin concern.

In order to neutralize the formation of under eye puffiness, we have selected a specific oligopeptide, for which efficacy testing was conducted on 20 women affected by chronic under eyes puffiness. A gel with a 3% active ingredient concentration was applied to the under eye area twice a day for a two-months period during which morphometrical data analysis was conducted to evaluate under eye bags, time 0, after 28-day and 56-day periods

The study has revealed a thickness decrease of 0.08 mm after 28 days and 0.20 mm after 56.

### **Suggested Products**

**DEEP EYES CONTOUR CREAM** Day Cream for under eye bags and puffiness.

## **Dark eyes circles**

As already mentioned, an elasticity loss in capillaries walls can bring about plasma and other substances, such as red blood cells, to permeate through. As we know, red blood cells contain hemoglobin which in turn contains the element Iron, an excellent vehicle for transporting and releasing oxygen to the body's tissues.

Should some red blood cells actually permeate through the capillaries walls, they would get destructed and hemoglobin would be released. With time, hemoglobin would degrade and any byproducts of hemoglobin degradation, being true and strong pigments, understandably give dark under eyes circles their bluish/purplish colour. Dark under eyes circles can be a temporary beauty concern, but often as we age, it can become a permanent one. To offset this imperfection, Marzia de Servi has carefully selected an oligopeptide capable of increasing the elimination of hemoglobin and any byproducts of its degradation. A 56 days test was conducted using the Key Ingredient in a 2% gel cream applied twice a day.

In this testing, 22 male volunteers used the product containing the functional ingredient on the left side under eye circle, while on the right side they used a placebo. Colorimetric analysis showed a 19% reduction of the blue/reddish colour particular to under eye circles where the 2% gel cream was used.

### **Suggested Products**

**SHINING EYES CONTOUR CREAM** Night Cream for under eye circles

## **Lips and lips contour**

Lips can be defined as the mouth's external mucous membrane where the epidermis is being protected by an extremely thin outer most layer of the epidermis where a very dense vascular network give lips their deeper coloration. As for the epidermis in general, hydration and smoothness of the lips is very much connected to the extracellular matrix. For this very reason we have chosen a lip treatment containing a specific oligopeptide capable of inducing collagen and Glycosaminoglycans' synthesis.

As a result, lips feel moist and rejuvenated; their contour is better defined and their volume plumped.

To demonstrate such action, human fibroblasts were cultivated in vitro in a culture medium enriched with the extract in question. The study showed a 351% increase of collagen synthesis and 146% increase regarding Glycosaminoglycans.

To complete this study, an efficacy test was conducted on 10 female volunteers: age group from 22 to 40 years old.

At the end of the study, these volunteers filled out a questionnaire for sensorial evaluation which showed that 100% of the participants felt a real improvement on how they perceived their lips.

### **Suggested Products**

**MAXI KISS LIP CONTOUR CREAM** Day treatment for the lips and lip contour area

### **Products Description**

Our Petali di Luce Line offers sixteen (16) products, five (5) of which are strictly for professional use. The other products have been divided in day and night treatments, always keeping in mind the alternating rhythms that shape our daily lives and remind us of life's recurrent opposites forces.

For that reason, our Day Line was kept simple, easy and quick to use as we thought our daily hectic lives needed cosmetics to follow our schedules; our Night Line, on the other hand, follows a pattern requiring more time availability, more attention, therefore products granting us a moment to unwind while easing into the night. This diversity between day and night cosmetics is further accentuated by our formulations' technical data:

- **Daytime** products, invigorating with a crisp and brisk fragrance are almost all gels or gel-creams so they can be rapidly smoothed on and absorbed leaving the skin feeling fresh, non-oily, and they allowing for immediate make-up application. Some of the daily regimen products are enriched with finely micronized pearls, almost invisible to the naked eye once the product is smoothed onto the skin. Nonetheless, these pearls capture and reflect light leaving your skin as if illuminated from within. More than a treatment, these products also become your base for perfect make-up application
- **Products for nighttime treatments** enveloping you in wrapping fragrances are mostly emulsions with a high concentration of pure vegetal oils extremely nutritious and emollient for the skin.

## Now in details...

### Day Care

#### **Sunrise Cleansing Gel**

*Face Cleansing Gel*

This gel cleans your skin simply and easily, leaving your skin feeling pure and fresh all day.

This Cleansing gel will make your skin feel immediately incredibly smooth and toned.

Gently massage on moist skin. Rinse off with water.

Key Ingredient: Biofitopeptine Complex® 0.2%

Sizes:

50mL (retail)

200mL (professional)



### **Lifting Light Contour Eyes**

*Eye contour fluid*

Enhances the beauty of the eyes by lessening the appearance of wrinkles and minimizing puffiness and dark circles.

Has an immediate "lifting" effect smoothing the appearance of fine lines and Crow's Feet.

This Fluid can be used under make-up and as a long term treatment to help prevent the look of ageing.

The Biofitopeptine Complex® it contains will effectively smooth visible lines around the eye area.

Dab on eye contour area and smooth on with fingertips.

Key Ingredients: Biofitopeptine Complex® 4%

Size:

1mL x 10 single-use vial (retail and professional)



### **Deep Eyes Contour Cream**

*Eye contour gel cream puffiness*

Deep Eyes Contour Cream reduces the look of puffiness; helps the entire eye area look radiant.

This specifically fast absorbing formula makes your skin feel fresh and incredibly smooth. Lavishly enriched with micronized pearls.

Dab gently on eye contour area and massage until absorbed.

Key Ingredients: Biofitopeptine Complex® 4%  
Hydrating Vegetal Complex 3%

Size: 15mL (retail and professional)



## **Maxi Kiss Lip Contour Cream**

### *Lip Contour Cream*

Our Lip and Lip Contour Cream lessens feather lines visibility aside from actually making your lips look fuller their contour better defined. Loaded with rich emollient pure vegetal oils, our cream protects against dryness and feels like a shield defending you from harmful pollutants

Apply on lips and lip contour until completely absorbed.

Key Ingredients: Biofitopeptine Complex® 4%

Size:

15mL (retail and professional)



## **Bright Day Cream**

### *Day cream for face and décolleté*

Bright Day Gel Cream lessens the appearance of fine lines. Specifically formulated to be absorbed rapidly, this light non-oily gel allows for immediate make-up application.

The finely micronized iridescent pearls enhance your skin's sensual radiance giving you a uniquely fresh, smooth and youthful feel

Apply on skin and décolleté and massage until completely absorbed.

Key Ingredients: Biofitopeptine Complex® 4%  
Hydrating Vegetal Complex 3%

Sizes:

50mL (retail)

200mL (professional)



## **Night Care**

### **Moonlight Cleansing Milk**

*Cleansing milk*

Beautiful skin begins with one simple and delicate step: the Moonlight Cleansing Milk lifts surface impurities and guarantees clean, healthy-looking and glowing complexion without altering your skin's delicate balance.

This Cleansing Milk has been created for your evening skin care routine when timing is perfect to finally carve out moments for yourself and pleurably ease into taking the essential steps towards radiant looking skin and creating a sense of psycho-physical wellness.

Our Cleansing Milk removes every trace of eye and face makeup, leaving your skin feeling radiant and fresh.

Gently massage on skin and rinse off with water.

Key Ingredient: Biofitopeptine Complex® 0.2%

Sizes:

50mL (retail)

200mL (professional)



### **Moonlight Toner**

*Toning Lotion*

100% Lavender and Orange Aromatic Water makes your whole skin feel more toned sweeping away any residue left by cleansing only leaving your face refreshed and feeling rejuvenated.

Apply to thoroughly cleansed skin, after the Cleansing Milk, with a cotton pad and wipe gently on face and neck.

Sizes:

200mL (retail)

500mL (professional)



### **Shining Eyes Contour Cream**

*Eye Contour Cream Dark Circles*

Shining Eye Contour Cream minimizes the appearance of dark circles. Energizes your eyes and emphasizes their sensual look

Dab on under eye circles and gently smooth-on with fingertips until absorbed.

Key Ingredients: Biofitopeptine Complex® 4%

Size: 15mL (retail and professional)



## Vital Eyes Contour Cream

*Anti-wrinkle eye contour cream*

This cream is developed to lessens visible wrinkles around eye area. Brightens and enhances the beauty of your eyes.

Apply on eye contour area and gently smooth-on until absorbed.

Key Ingredient: Biofitopeptine Complex® 5%

Size: 15mL (retail and professional)



## Vital Night Cream

*Night Cream for face and décolleté*

This cream specially developed for evenings applications, reduces the look of fine lines on your skin so you can awaken to a more radiant, relaxed and fresh complexion.

The specific formula of our Biofitopeptine Complex® combined with the Fruit Acids reduce the appearance of visible skin ageing and help your skin feeling refreshed and velvety-soft

Apply on face and neck and massage until completely absorbed.

Key Ingredient: Biofitopeptine Complex® 5%  
Fruit Acids

Sizes:

50mL (retail)

200mL (professional)



## Light Gold Mask

*Facial Mask*

Take care of your skin and reduce the appearance of ageing with specific products enriched with extremely effective key ingredient to help renew your skin's vital texture.

The Light Gold Mask is specially formulated to protect your skin from the appearance of first lines. Complexion will appear fresher and brighter from the first application. Lessens the appearance of ageing.

Apply on skin with a specific face brush and leave on 15 minutes. Rinse off with water. Since the mask is completely water soluble, rinsing it away is quick and easy.

Key Ingredient: Biofitopeptine Complex® 2%

Sizes:

50mL (retail)

200mL (professional)



## **Professional Care**

### **Regenerlight**

*Regenerating Fluid for the face*

The regenerating complex enhances the fluid's gentle exfoliating action without disturbing your skin's delicate protective barrier. This fluid can therefore be used all year long.

This exfoliating fluid is ideal to draw out dull dead skin cells from the uppermost layer of your skin.

It therefore allows for a deep-down clean exposing only a clearer and more luminous complexion.

Apply on skin with a specific skin brush and leave on about 8 minutes. Rinse off with water for a glowing and fresh complexion.

Key Ingredient: Regenerating Complex® 2%

Size:  
200mL (professional)



### **Revitalight Fluid**

*Revitalizing Fluid for the face*

Our Fruit Acid based formula is specially indicated to help your skin behave at its best during seasonal changes, especially through Fall and Winter. Targeted applications will boost the Revitalizing Fluid's intense and deep action. Your skin will be glowing, feel relaxed and fresh.

Apply on skin with a specific face brush and leave on anywhere from 3 to 9 minutes depending on skin's typology. Rinse off with water and follow with the Balancing Fluid.

Key Ingredient: Fruit Acids (4,4% pH ~ 3)

Size:  
200mL (professional)



### **Balancing Fluid**

*Soothing Fluid for the face*

Following the Revitalight Fluid, the Balancing Fluid will soothe your skin smoothly. Skin texture will feel toned and refreshed. The effective key ingredients we use are specially formulated to quench your skin with alleviating moisture. Apply on skin after Revitalight Fluid has been rinsed off completely.

Key Ingredient: Biofitopeptine Complex® 0.2%

Size: 200mL (professional)



## **Gold Powder Mask e Gold Water Activator**

*Facial mask and Activator*

This golden peel-off mask enhances the action and benefits of the products you will use afterwards. As a bonus, the opulent vibration of the gold colour helps to slough off dead skin cells leaving your complexion radiant and healthy looking.

Mix 100mL of Powder together with a 100mL of Gold Water Activator. Stir to get a soft and homogeneous paste of creamy consistency. Spread a 5mm coating of the mask evenly over the skin. The mask will set in about 7 minutes. Peel off gently.

Size:

200mL / 250g (professional)

**Key Ingredient (Gold Water Activator):** Biofitopeptine Complex<sup>®</sup> 0,2%

Size:

200mL / 250g (professional)



## The Treatments...

### Global Vital Moonlight

Face, Eyes and Lips Treatment

Suggested timing for this treatment: Fall, Winter, early Spring. Throughout the duration of the treatment we suggest refraining from using tanning lamps or avoid sun exposure. This is an anti-ageing treatment highly recommended for Subjects over their thirties, who are regular users of tanning lamps, or smokers, or who have an unbalanced diet, or yet for those who live in cities where they are inevitably hurt by harsh pollutants and smog. This is a complete program aimed at preventing the first signs of ageing or lessening visible lines, smoothing your skin back to health, and paying special attention to the fragile skin around your eyes and lips. This treatment is specifically developed to brighten your complexion, enhancing the beauty of your eyes, reducing Crow's Feet, dark circles or annoying bags. Targeted products will visually increase lip volume and reduce visible feather lines.

### Bioenergetic Balance

Step	Product	Objective	Use
Cleanse	Moonlight Cleansing Milk	Removes impurities and every trace of makeup	Gently massage on skin and rinse off with water
Exfoliate	Revitalight Fluid	Lifts any lustre depriving cells for a deep down gentle clean	Apply on face with a specific brush, from the T-zone outward. Let rest at most 5min. Rinse thoroughly with water
Re-balance skin's pH	Balancing Fluid	Brings skin's pH back to correct physiological value	Massage gently on face until completely absorbed
Care Intensively	Lifting Light Contour Eyes	Reduces visible lines, bags and dark circles	Apply on eye contour area and smooth on with fingertips
Care Optionally	Vital Eyes/ Shining Eyes/ Deep Eyes Contour Cream	If required, focus on eye contour area concerns: wrinkles, bags, dark rings	Dab the specific cream on eye contour area and smooth on with fingertips until completely absorbed
	Maxi Kiss Lip Contour Cream	Plumps lips and redefines the contours around the lips	Massage gently on lips and lip contour until completely absorbed
	Vital Night Cream	Reduces rough patches and accelerates skin cells turnover	Massage gently on face until completely absorbed
Improve	Light Gold Mask	Neutralizes the visible signs of skin ageing leaving your skin radiant, smoother and fresh	Apply evenly on face with a specific brush, leave on face for approx. 15min. Rinse thoroughly with water
Finish	Bright Day Cream	Brightens and refreshes the complexion leaving a youthful glow to the skin	Massage gently on face until completely absorbed

## Global Vital Summer

### Face, Eyes and lips Treatment

Suggested timing for this treatment: Summer. Fruit Acids are not part of this treatment. We suggest nonetheless refraining from using tanning lamps and/or avoid sunbathing. This is an anti-ageing treatment highly recommended for Subjects over their thirties who are regular users of tanning lamps, or smokers, or who may have an unbalanced diet, or yet for those who live in cities where they are inevitably hurt by harsh pollutants and smog. This treatment is specifically developed to brighten your complexion, enhancing the beauty of your eyes, reducing Crow's Feet, dark circles or annoying bags. Targeted products will visually increase lip volume and reduce visible feather lines.

Step	Product	Objective	Use
<i>Cleanse</i>	Sunrise Cleansing Gel	Removes impurities and every trace of makeup	Gently massage on skin and rinse off with water
<i>Exfoliate</i>	Regenerlight	Lifts any lustre depriving cells for a deep down gentle clean	Apply on face with a specific brush, from the T-zone outward. Let rest at most 8min. Rinse thoroughly with water
<i>Re-balance skin's pH</i>	Moonlight Toner	Tones the skin	Saturate a TNT Mask with the Moonlight Toner. Leave on face approx.10 min.
<i>Care Intensively</i>	Lifting Light Contour Eyes	Reduces visible lines, bags and dark circles	Apply on eye contour area and smooth on with fingertips
<i>Care Optionally</i>	Vital Eyes/ Shining Eyes/ Deep Eyes Contour Cream	If required, focus on eye contour area concerns: wrinkles, bags, dark rings	Apply on eye contour area the specific cream and smooth on with fingertips until completely absorbed
	Maxi Kiss Lip Contour Cream	Plumps lips and redefines the contours around the lips	Massage gently on lips and lip contour until completely absorbed
	Vital Night Cream	Reduces rough patches and accelerates skin cells turnover	Massage gently on face until completely absorbed
<i>Improve</i>	Gold Powder Mask + Gold Water Activator	Enhances the actions of the products being used; stimulates skin cell renewal	Mix 100mL of Powder together with 100mL of Gold Water Activator. Stir to get a soft and homogeneous paste of creamy consistency Spread a 5mm coating of the mask evenly over your skin. The mask will set in about 7 minutes. Peel off gently
<i>Finish</i>	Bright Day Cream	Brightens and refreshes the complexion leaving a youthful glow to the skin	Massage gently on face until completely absorbed

## HOME BEAUTY MAINTENANCE PROGRAMME

I take care of the beauty of my skin keeping in mind and respecting the alternating powers of night and day.

In the morning, I cleanse my skin with the Sunrise Cleansing Gel, a softly foaming gel, simple and easy to use, that I rinse off with water. I do not need to follow with a Toning Lotion since the Gel gives me this unique sensation of freshness and tone.

If I feel the need to revive and refresh the eye zone, I first select the Deep Eyes Contour Cream to relieve puffiness; my next step is to follow by the Bright Day Cream that I gently smooth-on my face and whole décolleté. This incredibly luxurious cream visibly minimizes lines making my skin look radiant.

At night, I pamper my skin by removing all traces of make-up. I cleanse my face and décolleté using the Moonlight Cleansing Milk; I wipe off any last residue of Cleansing Milk by soaking a cotton pad with the Moonlight Toner to sooth and calm my skin. I follow with the eyes contour treatment, choosing either the Vital Eyes Contour Cream, to reduce the look of fine lines, or the Shining Eyes Contour Cream, to lessen the look of dark circles, so I know I will be awakening to a brighter and visibly well rested complexion. Before slipping into bed, I delicately massage the Vital Night Cream on my whole face and décolleté, a fruit acids based cream. At night, when skin is totally relaxed and so am I, my body can focus on eliminating impurities and renovating my skin. Thanks to their specific high grade key ingredients, The Petali di Luce products will resurface and revitalize the skin targeting my particular skin beauty concerns.